

Board of Trustees
13-14 March 2025

Refers to
agenda item 3.5

Agenda Item: GA 2025 UPDATE

Summary:

Preparations for the upcoming IPPF General Assembly (GA) scheduled on 17-20 November 2025 in Bali, Indonesia are in full swing. The Board Working Group is providing directions on the theme of the GA, its branding and configuration of the 2025 IPPF Awards which will now focus on outstanding contributions relevant to the *Come Together* strategy.

On the logistics side, Grand Hyatt Hotel Bali has been booked as event venue and accommodation provider. A Professional Conference Organizer (PCO) will be hired this March to take care of end-to-end event management. The selected company will coordinate with the Consultant who is now working with ESEAOR on a staggered basis as Events Lead Manager looking after the technical, creative and logistical aspects of the GA.

The GA 2025 Agenda is currently being finalized in consultation with relevant stakeholders. The final draft is expected to be completed by end of March.

Action Required:

The Board to note the direction regarding GA strapline, branding and awards as well as other preparatory activities for the General Assembly.

Since the last IPPF Board Meeting, the Board Working Group (WG) has met twice (5 Dec 2024; 19 Feb 2025) to shape the messaging and agenda for the General Assembly. Below is a summary of the progress that has taken place to date:

GA Strapline and Branding

What should be the look and feel of the GA?

The Secretariat reflected on the current landscape for SRHR globally, and proposed slogans/straplines for the Board Working Group's consideration. In its last meeting, the WG discussed the options and decided that the strapline should bring home the message that IPPF needs to be bolder and advance the agenda of SRHR, in the face of fierce opposition. That we must not just hold the line but must push us further to uphold the values of what we stand for. Hence, the Secretariat was tasked to explore the concept of being "Bolder" and with "Love" as the underlying principle for our services and our messaging. The WG recognised, that with forces working to oppress and divide people across the world, "Love" is not just about pleasure and consent, but it is about inclusiveness, an acceptance and show of

empathy leading to a message of solidarity. Love is also not just a feeling, but a demonstration of action and a choice in championing SRHR and well-being.

The WG further reminded the team to ensure that the final strapline must have an equally meaningful translation in Spanish, Arabic and French. Thus, “Bolder in Love” is being considered as a tentative strapline which will be further polished by the Communications Team and GA Secretariat.

Regarding the branding, the WG agreed to adopt the same colour palette used for the last GA in Colombia to maintain consistency of our messaging with the addition of pink and/or maroon to reinforce the message on “Love.”

IPPF Awards

For the 2025 General Assembly, the IPPF Awards will be re-branded to make it more meaningful, easy to recall, and in sync with IPPF’s institutional strategy. After consulting the Board WG, the IPPF Awards will now be called the “**IPPF Courage Awards**” to emphasize one of the Federation’s trademark virtues which has kept it fighting for the rights of marginalized communities. The award categories will continue to highlight the outstanding work of five (5) key stakeholders within and outside the organization i.e. MA Volunteer, MA Staff, Youth Volunteer, MA, and Strategic Partner Organization or Individual. For 2025, the categories will focus on their excellent contributions to the strategic goals of *Come Together* framework. Further, the WG has agreed to the idea of a posthumous award to IPPF Volunteers or Staff whose life has had a tremendous impact in the community.

Along with the recognition, the awardees will be sufficiently profiled in the ceremony with short video clips for introduction, which will also be shared through various IPPF communication channels. They will be given a symbolic trophy and certificate.

Logistics

Logistical preparations are well underway. There was a change in leadership in Indonesian MA (IPPA/PKBI) with the ED’s contract not being extended at the end of 2024. The Deputy Director has currently been appointed Interim ED, and one of the Board members has been assigned the focal point of the GA. The IPPA Bali Chapter Manager also left IPPA recently, and new leadership has come in. IPPF Secretariat has begun working with the new team in the preparation of the GA.

Key Dates

General Assembly	17-20 Nov 2025 (4 days)
Youth Forum	17 Nov 2025 (1 day)
NGC	21 Nov 2025 (AM only)
Board Meeting	21-22 Nov 2025 (1.5 days starting from PM 21st)

Next Steps

A detailed GA Agenda is expected to be drafted by end of March. At present, there are conversations taking place among core Secretariat staff to consolidate thoughts and ideas relevant to the statutory requirements of the GA and take hold of the strategic opportunities presented by the gathering of all MAs. At some point, selected MAs will also be involved in further refining the GA Agenda to make it responsive to their needs.

A team from ESEAOR will visit Bali in April to meet with the selected conference organizer, solidify plans with IPPA re site visits, and firm up other logistical arrangements. The team will also meet with IPPA leadership in Jakarta to discuss their involvement in the GA including the hosting of a reception, a more prominent space for exhibition as host MA, and deployment of youth volunteers.

By mid-April, ESEAOR will send out "save the date" notice to MAs and encourage them to start identifying their GA delegates. The names of these delegates must be confirmed by end of June 2025. Around the same time, announcements on the IPPF Awards, including nomination, will also be circulated.

Communications around the GA will begin in May (six months before the event) to raise awareness among the MAs and to ignite conversations around the topics and agenda items of the assembly.

Indicative GA Agenda

Nov 17 (Monday)

- Youth Assembly
- Arrival/Check-in
- Site Visits - IPPA Clinics/Project Sites in Bali (Optional for Participants, *tbc*)
- Informal Welcome Reception

Nov 18 (Tuesday)

- Opening Ceremony
- Plenary Discussions

Nov 19 (Wednesday)

- Marketplace Exhibition
- Panel Sessions

Nov 20 (Thursday)

- Plenary Sessions
- Award Ceremony
- Closing
- Farewell Dinner

Nov 21 (Friday)

- Excursions (Optional)
- Departures

End